Attila Gere, PhD

Research title: Associate Professor

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Occupation field: Food Sciences, Sensory Analysis, Eye-Tracking, VR, Sensometrics, Consumer analyses

Short biography: Attila Gere habil. PhD is a food scientist at the Hungarian University of Agriculture and Life Sciences with a decade of experience in utilizing and developing novel sensory analysis techniques. He specializes in food product and sensometric method developments, and novel consumer (multi)sensory analysis methods, including questionnaire design, eye-tracking, face reading, and VR technologies. He regularly publishes his results in top journals. Dr. Gere is an active member of multiple national and international research projects linked to developing novel multisensory methods (FK137577), developing soft sensor model metrics (K134260), building European University Alliances (E3UDRES2) and improving food quality with novel food processing technologies (RS-1512-04-2324).